

## LEAF, M.D. *Skincare*

### SERVICES

NORMAN LEAF, M.D., F.A.C.S.  
DIPLOMATE OF THE AMERICAN BOARD OF PLASTIC SURGERY  
DIPLOMATE OF THE AMERICAN BOARD OF SURGERY  
CHAIRMAN, LEAF & RUSHER



The premier skincare facility providing  
the most technologically advanced  
cosmetic treatments and procedures.

## *Who We Are...*

### NORMAN LEAF, M.D., F.A.C.S.

Dr. Norman Leaf has been recognized by W MAGAZINE as one of "The World's Best Plastic Surgeons" and selected by PORTFOLIO MAGAZINE as one of the "Top Eight Surgeons in The Country". Dr. Leaf is **double Board Certified** by both the American Board of Plastic Surgery and the American Board of Surgery. He is internationally recognized as a leader in the art of aesthetic procedures and maintains a worldwide clientele. Dr. Leaf specializes in a full range of cosmetic treatments including plastic and reconstructive surgery, injectable fillers and the latest laser technologies.

### LEAF, M.D. *Skincare*

Listening to the needs of his patients (those who wished to stave off surgery for as long as possible), Dr. Leaf was one of the first to respond in providing complete non-invasive aesthetic services, creating the first "cosmedical" spa in Beverly Hills in 1996. Leaf M.D. Skincare is a premier medical facility for both surgical and non-surgical treatments and procedures, keeping you in the forefront of the latest and most advanced technology in dermal fillers, laser treatments and specialized skin care to enhance, rejuvenate and maintain your skin.



Treating the world's most demanding clients, Dr. Norman Leaf and Rand Rusher, R.N. collaborated and developed a skin care line of products that would allow patients to replicate their skin rejuvenation treatments at home. The Original Tx Collection is a series of proprietary blends and formulations in a remarkably simple protocol that dramatically improves the skin's appearance within weeks. Leaf & Rusher products are currently sold worldwide.

**Hybrid Formulation** - A key element of the skin care line is the use of both botanical and medical-grade ingredients. The combination of the two is much more effective than either one alone. This synergy is present throughout the Leaf & Rusher skin care collection. The philosophy of the Leaf & Rusher skin care regimen is simple; cleanse gently, exfoliate and hydrate, treat with powerful antioxidants, nourish and moisturize, protect.

## *What We Do...*

### SURGICAL

Aesthetic surgical procedures include correction and restoration of form and function as well as enhancement of shape. Dr. Leaf is double Board Certified by ABS and ABPS, is a Member of ASAPS and a Fellow of the ACS. He is a leader in his field and performs all his own surgical, injection and laser procedures.

- Breast Augmentation
- Breast Implant Replacement
- Breast Lift
- Breast Reconstruction
- Breast Reduction (*Female / Male*)
- Chin Augmentation / Implant
- Ear Pinning
- Eye Lift (*Upper / Lower*)
- Face Lift (*Full / Lower / "Mini"*)
- Fat Grafting
- Fat Reduction
- Forehead / Brow Lift
- Neck Lift / TTP Trampoline
- Nose Reconstruction / Refinement
- Scar Revision
- "Slim Lipo" (*Laser assisted fat removal*)
- Tummy Tuck

### NON-SURGICAL

For those wishing to stave off surgery, our full spectrum of the latest non-surgical techniques for rejuvenation and enhancement are the best alternative. Our experts will select the cosmetic treatment or product best suited to your needs.

- Brow Lift
- Body Contouring
- Cheek Augmentation
- Facial Treatments & Peels
- Fill Acne / Other Facial Scars
- Fill Furrows (*Between brows*)
- Fill Marionette Lines
- Fill Recessed Nasal Bridge
- Fill Smile Lines
- Fill Under Eye Hollows
- HA Injection Correction
- Lip Augmentation
- Lip Border Enhancement
- Reduce Frown Furrows
- Reduce Forehead Wrinkles
- Reduce Hyperpigmentation
- Reduce Hyperhidrosis (*Excessive sweating*)
- Skin Brightening
- Skin Resurfacing
- Skin Tightening

## How We Do It...

### FACIALS

**Pure Cleansing Facial** \$120  
Skin is deeply cleansed using gentle effective ingredients, steam to release congestion and light exfoliation to brighten the complexion. Your skin expert will customize a mask or apply topical vitamins depending on your skin's needs. Also recommended at least 1 week prior to any facial surgery.

**Leaf & Rusher® Anti-Oxidant Facial** \$140  
Formulated with high amounts of anti-oxidant Vitamin A and C, this facial was created from the Leaf & Rusher signature product line. Beginning with a light exfoliation combined with patented select serums, this facial treatment will help to repair and prevent environmental damage to you skin (not recommended for couperose skin).

**Acne Clarifying Facial** \$150  
A medically tailored treatment which will help reduce and prevent acne while helping to dissolve the plugs that block sebaceous glands. We apply a combination of the best medical topical antibiotics to aid in the elimination and prevention of bacteria build-up. A daily skin care regimen using Leaf & Rusher Acne Tx is recommended between treatments.

**Hydra-Facial MD™** \$165  
The "HydraFacial" is the latest advance in dermabrasion technology. HydraFacial is the only hydra-dermabrasion machine that combines deep cleansing, exfoliation, hydration and antioxidant vitamin infusion in one treatment. The HydraFacial is an ultra hydrating, ultra soothing therapy treatment producing radiant and glowing skin.

**Leaf MD™ Custom Facial** \$200+  
A 100% individualized treatment combined with the HydraFacial machine catering to your specific skin type and condition. The treatment includes top medical grade serums and anti-oxidants to plump and brighten the skin.

### OTHER FACIAL SERVICES

"Mini" Facial	80
"Teen" Facial	80
Cryotherapy	40
Extraction	40
Microdermabrasion ( <i>Diamond Peel</i> )	80
O <sub>2</sub> Vitamin Oxygen Therapy	30
Pure Back Cleansing	160
Ultrasound	40
70% Glycolic Peel	110

## How We Do It...

### PEELS

**LHA® Peel** \$160  
Exclusive patented "Lipo-Hydroxy" is the newest generation of acid peels providing a light cell by cell exfoliation.

**ViPeel®** \$295  
The ViPeel is a phenol, TCA, salicylic based peel producing dramatic results in just days without any discomfort. This peel is great for acne, fine lines and brown spots.

**Cosmelan® Peel** \$695  
The Cosmelan Depigmentation treatment is specially designed for troublesome spots and markings on the face often related to hormones termed Melasma. This amazing treatment is compatible with all skin types and can be used year round. Redness and light peeling will follow for 2-3 days. Complete home maintenance kit included (Value \$259).

### INJECTIONS

Let our experts help you select the aesthetic product best suited to your needs. To ensure your comfort, most products include lidocaine (a local anesthetic). We also provide topical anesthetic creams for the more sensitive.

	Administered by	M.D.	or R.N.
Botox ( <i>per unit</i> )		\$18	\$14
Dysport ( <i>per unit</i> )		6	5
Juvederm Ultra XC ( <i>with lidocaine</i> )			660
Juvederm Ultra Plus XC ( <i>with lidocaine</i> )			700
Hyaluronidase			150+
Perlane 1.0ml ( <i>with lidocaine</i> )			700
Radiesse 0.3ml			380
Radiesse 1.5ml			1,000
Restylane 0.5ml ( <i>with lidocaine</i> )			380
Restylane 1.0ml ( <i>with lidocaine</i> )			600
Sculptra ( <i>per 1.0cc</i> )			400

### LASERS

We provide the most advanced laser technologies available today. Each laser is specifically designed to treat certain conditions as well as having varying recovery time. As each person's skin and their needs are unique, a consultation with your expert is necessary to determine the technology best suited to your skin type and objective. The following fees are guidelines, final fees are quoted at consultation.

Alma Accent XL ( <i>Body contouring / 6"x6" area</i> )	\$350+
Lumenis IPL PhotoFacial	375+
Lumenis IPL+Collagen Stimulation	500+
Lumenis IPL+Levulan Photo Dynamic Therapy	650+
Fraxel Restore	1,500+
SmartXide D.O.T. CO <sub>2</sub>	3,000+

## Hours of Operation

Monday	9:00- 5:00
Tuesday	9:00- 5:00
Wednesday	9:00- 5:00
Thursday	9:00- 5:00
Friday	9:00- 5:00
Saturday	by Appointment

### CONSULTATIONS

Consultations with our Registered Nurses and Para Medical Esthetician are complimentary. Consultations with Dr. Norman Leaf are \$250 which can be applied to any procedure received.

### ARRIVAL

If you are a new patient, you will need to fill-out New Patient Information. Please feel free to download your New Patient Form from our website [www.leafmd.com](http://www.leafmd.com) or you may arrive at least 15 minutes in advance of your appointment to allow for filling in the required information.

### PARKING

Non-validated Valet parking is available at 436 North Bedford Drive, by meter on the street, or the Beverly Hills Public Parking facility at North Bedford Drive next to the Rite Aid Pharmacy (1 hour free).

### PAYMENT

We accept Cash, Visa, Master Card, American Express and Care Credit. Checks are accepted for deposits on services.


### CANCELLATIONS

In the event you may not be able to keep an appointment, we request at least a 24 hour notice. Cancellations with the same day notification will be charged the full service fee for facials or \$250 for injection or laser appointments.

### SPECIALS

We have specials every month, so please stay in touch with us by providing your email for our newsletter, check out our website's "Latest News" page or our Facebook page for updates. In addition, we combine many manufacturer rebates to help you get the most for your money.

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